

GIVING TUESDAY & ANNUAL APPEAL CAMPAIGN SNAPSHOT (2025)

Camelot Community Care's Giving Tuesday and Annual Appeal campaign generated \$3,776.22 in one-time gifts and \$26.22 in new monthly recurring donations, creating both immediate impact and ongoing support.

The campaign used a coordinated, multi-channel approach including a branded theme and logo, dedicated landing page, website donation modal, email appeals through Constant Contact and Blackbaud, social media posts, internal promotion via The Camelot Weekly, email signatures, and Teams virtual backgrounds.

Key outreach dates included Giving Tuesday on December 2 and the Annual Appeal push on December 30, supported by donor stewardship efforts including personalized thank-you outreach on December 10. The campaign increased visibility of giving opportunities across staff, supporters, and website visitors while strengthening year-end fundraising momentum.



GIVING TUESDAY

Today is Giving Tuesday — You Can Help Brighten a Child's Future!

Today, on **Giving Tuesday**, people across the country are choosing causes that reflect their values and their heart. By choosing Camelot Community Care, you help brighten a child's future and ensure they experience the safety, stability, and healing every child deserves.



Give Here!

Give Now — Brighten a Child's Future

Your Giving Tuesday Gift Makes an Immediate Impact!

At Camelot Community Care, we work to ensure every child feels safe, supported, and surrounded by care. Many of the children we serve are navigating difficult journeys—filled with uncertainty no child should ever endure.

Your gift today goes toward providing:

Safe and stable homes,

Therapeutic and trauma-informed support,

Resources for foster parents and caregivers,

Moments of comfort, connection, and hope.

Your kindness can light the path forward for a child who deserves to feel safe, valued, and loved.



Give Here!

Give Now — Brighten a Child's Future

Together, We Can Brighten a Child's Future This Giving Tuesday

Every act of generosity brings us one step closer to ensuring that every child we serve has the chance to feel at home—emotionally and physically.

Thank you for standing with us on this special day of hope and giving.

With heartfelt gratitude,
Camelot Community Care



Give Here!

Give Now — Brighten a Child's Future



Bringing Families Together For A Bright Future.

GET INVOLVED

Bringing families together for a brighter future could not be accomplished without the involvement and help of our supporters and donors. Visit camelotcommunitycare.org to get involved.



FOSTER



GET INVOLVED



DONATE



PROCEEDS RAISED BENEFIT VULNERABLE CHILDREN AND FAMILIES SERVED BY CAMELOT COMMUNITY CARE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR CAMELOT COMMUNITY CARE MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 800-437-3521 OR 899-222-3660.

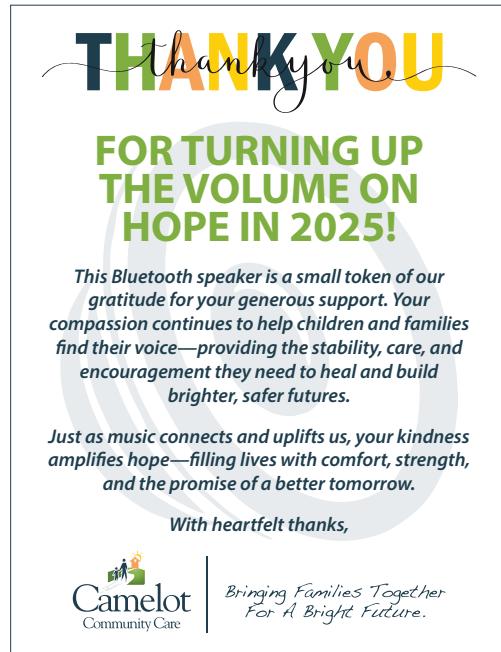


camelotcommunitycare.org/give

DONOR STEWARDSHIP GIFTS — TOP 2025 DONORS CAMPAIGN

As part of our ongoing donor stewardship strategy, Camelot Community Care conducted a targeted appreciation campaign recognizing more than 70 of our top donors from 2025. Each donor received a custom Camelot-branded Bluetooth speaker featuring the message, **“Turning Up the Volume on Hope in 2025”**, along with a personalized thank-you card and thoughtful packaging. This gift was designed to reflect the powerful role our supporters play in amplifying hope and giving voice to children and families across our communities. Beyond the tangible item, the campaign emphasized personal connection, sincere gratitude, and strengthening long-term relationships with donors who make a meaningful difference through their support.

The total cost of the initiative was \$2,144.71 (approximately \$21.44 per donor), which remained well under the approved budget of \$2,500 (\$25 per donor). Costs included branded speakers, setup, individual shipping, packaging materials, and personalized printed materials. This approach allowed us to deliver a meaningful, mission-aligned stewardship touchpoint while maintaining strong fiscal responsibility.



Cylinder Bluetooth Speaker

Component	Cost Per	Total
Speaker (Imprinted)	\$9.89	\$989.00
Setup Fee	N/A	\$45.00
Individual Shipping	~\$9.00 each	\$900.00
Boxes	~\$77.97 - 120	\$83.43
Crinkle Paper	~\$79.95 - 10lbs	\$85.55
Thank You Card	~\$1.00 per page	\$26.78
Mailing Labels	~\$1.00 per page	\$14.95
Final Total	\$21.44 each	\$2144.71
Budget Total	\$25.00	\$2500.00



SOCIAL MEDIA: RECENT HIGHLIGHTS

 **Camelot Community Care**
Published by Jerry Cutchens 3m · 

Grateful for partners who show up — literally and wholeheartedly! 🎅

On Monday, December 22, Andy Garnett, President & CEO of Special Needs Group® / Special Needs At Sea®, stopped by Camelot Community Care's Palm Beach location with a huge donation of toys for the children we serve. Andy didn't just drop and go — he stayed to share a meal and spend time with our team during our holiday luncheon.

We're also excited that Andy and Casi will be working together to help connect some of our Independent Living youth with employment opportunities. Partnerships like this make a real, lasting impact — and we're so thankful. 🙏

To learn more about this incredible organization, visit <https://www.specialneedsatsea.com>.

#GratefulPartners #CommunityImpact #HolidayGiving #SpecialNeedsGroup
#SpecialNeedsAtSea #CamelotCommunityCare #IndependentLiving
#EmploymentOpportunities #PalmBeachCounty @specialneedsgrp



 **Camelot Community Care**
Published by Jerry Cutchens · December 24, 2025 at 10:35 AM · 

Season of Giving Spotlight - Clearwater Toyota!

We want to share our heartfelt thanks to Clearwater Toyota, General Manager Steven Peine, and their incredible team for providing Christmas gifts to our Therapeutic Foster Children in Pinellas County. Their generosity will help create joyful moments, comfort, and holiday magic for children who need it most.

We are grateful for this meaningful partnership and the impact it will continue to have in our community. ❤️

Visit Clearwater Toyota at www.clearwatertoyota.com.

#SeasonOfGiving #ThankYou #ClearwaterToyota #CommunityPartners #TherapeuticFosterCare #PinellasCounty #CamelotCommunityCare @clearwater_toyota



 camelotcommunitycare

Grateful for a Season of Giving

Each year, we are honored to partner with Plato Academy Clearwater as they rally their students, families, and staff to bring joy to children in foster care across Pinellas and Pasco counties.

Thanks to their incredible generosity, 31 children will experience a brighter Christmas filled with hope, care, and special gifts made possible by a school community that truly shows up for others.

Pictured here are two of our amazing team members, Terry McKenzie and Lauren Harris, alongside members of the Plato Academy Clearwater team as they delivered this heartfelt donation on behalf of their students and parents.

Thank you to Plato Academy Clearwater for your continued compassion and commitment to the children we serve. Your kindness makes a lasting impact—especially during the holiday season. ❤️

#Grateful #SeasonOfGiving #CommunityPartners #PlatoAcademyClearwater #CamelotCommunityCare #FosterCareSupport #MakingSpiritsBright Plato Academy Clearwater

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SOCIAL MEDIA: RECENT HIGHLIGHTS

Camelot Community Care
Published by Jerry Cutchens · January 6 at 1:13 PM · [...](#)

Camelot Team Member Celebration - Larissa Banks!

Please join us in congratulating Larissa Banks from our Treasure Coast location on achieving Certified Child Welfare Licensing Specialist status!

This accomplishment reflects Larissa's dedication, expertise, and commitment to supporting safe, stable homes for children and families. Her hard work strengthens our mission and makes a real difference in the lives we serve.

Way to go, Larissa!

#TeamCamelot #CamelotCommunityCare #EmployeeRecognition #ProfessionalAchievement #ChildWelfare #LicensingSpecialist #MissionDriven #MakingADifference



Camelot Community Care
Published by Jerry Cutchens · January 8 at 8:00 AM · [...](#)

January is Mental Wellness Month

As we begin the new year, Mental Wellness Month reminds us to slow down, reset, and care for our emotional well-being after the hustle of the holidays. At Camelot Community Care, this matters deeply—because caring for children and families starts with caring for ourselves.

Mental wellness isn't about doing it all. It's about small, sustainable habits: getting enough rest, practicing mindfulness, taking a moment to breathe, and reaching out for support when you need it.

You show up for others every day. This month—and every month—remember that your well-being matters too.

#MentalWellnessMonth #TeamCamelot #YouMatter #WellnessAtWork #MindfulMoments #CamelotCares



Become a Foster Parent

Palm Beach & Treasure Coast area

Every 2nd Tuesday of the Month - 10 AM or 5 PM

Every 4th Wednesday of the Month - 9 AM or 6 PM

Virtual via Zoom

Are you ready to make a difference in the lives of children and families? Join us to learn how you can become a foster parent and help children in need.

Email for the link
acapalbo@camelotcommunitycare.org



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camelotcommunitycare Interested in becoming a foster parent?

Join a virtual Foster Care Orientation with Camelot Community Care for the Palm Beach & Treasure Coast area. You can help change a lifetime. ❤

Tuesday, January 13th at 10 AM or 5 PM (Zoom)
Email acapalbo@camelotcommunitycare.org for the link.

Can't make it this Tuesday? Then plan to attend a future meeting: every 2nd Tuesday of the Month - 10 AM or 5 PM and every 4th Wednesday of the Month - 9 AM or 6 PM.

#FosterCare #PalmBeach #TreasureCoast
#CamelotCommunityCare

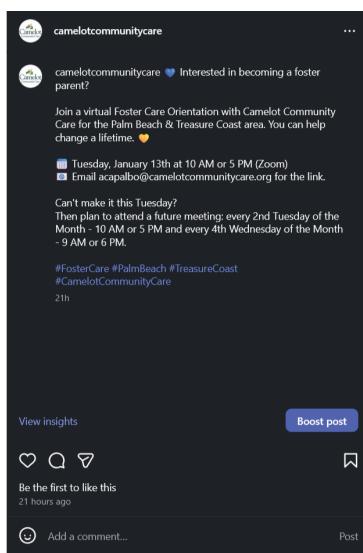
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CAMELOT WEEKLY LAUNCH & PERFORMANCE OVERVIEW

The Camelot Weekly internal newsletter was officially launched on October 27, 2025, with a clear goal of strengthening internal communication, employee engagement, and organizational culture across Camelot Community Care.

Since launch, the newsletter has been consistently published every Monday without interruption, totaling 12 consecutive issues through the most recent edition on January 12, 2026. This consistent cadence has helped establish the Camelot Weekly as a reliable and anticipated communication touchpoint for staff, reinforcing transparency, connection to leadership, and alignment with our mission.

Key Highlights & Impact

- 100% on-time delivery: Twelve issues released on schedule, demonstrating operational consistency and commitment.
- Centralized internal communications: The newsletter serves as a single, trusted source for organizational updates, reducing fragmented messaging across platforms.
- Employee recognition & morale: Regular features such as Camelot WOW! spotlights, professional milestones, and team celebrations have elevated peer recognition and reinforced a culture of appreciation.
- Leadership visibility & engagement: Updates from leadership, including Town Hall announcements and organizational priorities, have strengthened connection and accessibility.
- Wellness & resources integration: Ongoing inclusion of Mental Wellness Month content, Vitality benefits, and HR/IT/Payroll resources supports employee well-being and operational clarity.
- Mission reinforcement: Each issue intentionally ties day-to-day work back to Camelot's mission, helping employees see the broader impact of their work.

Strategic Value

- The Camelot Weekly has quickly become a foundational internal communications tool, supporting:
- Increased awareness of organizational initiatives
- Improved staff engagement and recognition
- Stronger alignment between leadership, teams, and mission
- A scalable platform for future storytelling, metrics tracking, and two-way engagement

As the newsletter continues into 2026, opportunities exist to further enhance impact through expanded analytics (open rates, click-throughs), employee-submitted content, and targeted storytelling aligned with strategic priorities.



Estimated Reading Time: 5 minutes

In this week's *Camelot Weekly*, we're celebrating the heart and dedication that define Team Camelot. Inside, you'll find a **Camelot WOW!** honoring Esma Dennis for her remarkable academic achievement, followed by an invitation to join our February 4 Employee Town Hall for updates and live Q&A with leadership. We're also recognizing Larissa Banks' professional milestone, observing Mental Wellness Month, and sharing simple ways to make the most of your Vitality wellness benefits—along with helpful HR, Payroll, and IT resources. Thank you for the compassion and commitment you bring to our mission every day.



Each week, we celebrate Camelot team members who go above and beyond to support children, families, and one another. Each **Camelot WOW!** shines a light on the compassion, teamwork, and dedication that define our mission—proving that every act of kindness, no matter how small, creates a lasting impact.

Esma Dennis

Location: Central Florida

"Camelot Community Care proudly recognizes **Esma Dennis** for an incredible academic and professional milestone. In just one year and two months, Esma successfully completed her Master's degree in **Trauma and Crisis Counseling**—all while continuing to manage a full caseload and remaining fully present and committed to the children and families she serves. Balancing the demands of graduate studies with such impactful frontline work is no small feat, and Esma approached this journey with unwavering **discipline, faith, and perseverance**.

Throughout it all, she consistently showed up with compassion, professionalism, and heart, even during long hours and personal sacrifice. Her

ONE KIND COOKIE: A SWEET THANK YOU TO OUR CPT COMMUNITY PARTNERS

This year, Camelot Community Care is once again proud to implement the One Kind Cookie campaign, led by our Child Protection Team to recognize and celebrate the vital partnerships we share with local law enforcement, sheriffs, and hospital staff.

The initiative centers on delivering freshly baked cookies to community partners as a meaningful way to show appreciation for their dedication to safeguarding children and families in need. Delivery will take place on Thursday, May 7, with volunteers visiting partner agencies throughout the community to spread gratitude and strengthen collaboration.

Participation sign-ups are requested by Thursday, April 9, allowing departments and volunteers to take part in this uplifting effort that reflects our mission and commitment to those who help protect the children we serve.



The invitation card features a background of chocolate chip cookies. At the top, a cluster of cookies is arranged in a heart shape. Below this, the text reads: "YOU'RE INVITED! Camelot Community Care - CPT presents **One Kind Cookie** Bringing Sweet Kindness to Our Community Heroes".

The text "Camelot Community Care - CPT is proud to present the 'One Kind Cookie' campaign, celebrating the vital partnerships between our local police, sheriffs, and hospital staff. Together, we strive to protect and support the youth in our community, one act of kindness at a time." is followed by a "Delivery Date - Thursday, May 7th" section.

In the "Delivery Date" section, it says: "On this special day, our volunteers will deliver freshly baked cookies to local precincts, showing our appreciation for their dedication to safeguarding children and families in need."

The "How to Participate" section includes the text: "To be part of the 'One Kind Cookie' campaign, scan the QR code and complete the form at www.camelotcommunitycare.org/one-kind-cookie by **Thursday, April 9th**." It also features a QR code and a "SCAN TO SIGN UP TODAY!" button.

At the bottom, the Camelot Community Care logo is displayed, along with the text "Child Protection Team" and a stack of cookies.

ANNUAL BAGS & BREWS CORNHOLE TOURNAMENT RETURNS IN 2026

Camelot Community Care will again host our annual Bags & Brews Adult Charity Cornhole Tournament on Saturday, June 20, 2026, at the Charlotte County Fairgrounds in Port Charlotte, with proceeds benefiting foster care services and programs at the Port Charlotte Office.

The indoor event will feature both advanced and recreational brackets and will include food, music, raffles, a 50/50 drawing, vendor participation, and sponsorship opportunities. This returning community fundraiser continues to serve as both a revenue-generating event and a valuable engagement opportunity that increases local awareness and support for Camelot's mission.



BAGS & BREWS ADULT CHARITY CORNHOLE TOURNAMENT

SATURDAY JUNE 20, 2026

9:00 AM REGISTRATION & PRACTICE
10:00 AM TOURNAMENT BEGINS
If playing in tournament, please arrive by 9:30 AM to read the rules of play.

ADVANCED BRACKET
\$50 per 2-player team[®]
\$400 1st Place, \$300 2nd Place
\$200 3rd Place, \$100 4th Place

RECREATIONAL BRACKET
\$50 per 2-player team[®]
Prizes to 1st & 2nd places

Register by June 15th to receive the Early-Bird rate. Increases to \$60 a team on June 16th.

DAY WILL INCLUDE
Food • Raffle • 50/50 • Music
Special Beer Pricing
Vendors Just in time for Father's Day!

REGISTER AT
camelot4kids.com by Monday, June 15, 2026
Payment required at time of registration.
All players (must be 21 or older)
receive 3 free raffle tickets
and 2 complimentary beers.

TOURNAMENT HOSTED BY AND BENEFITTING
TOURNAMENT LOCATION
OFFICIAL FOOD VENDOR
SUPPORT
QUESTIONS?
Contact us at marketing@camelotcommunitycare.org.

PLAY & ATTEND
Plan to sponsor this great, fun event!

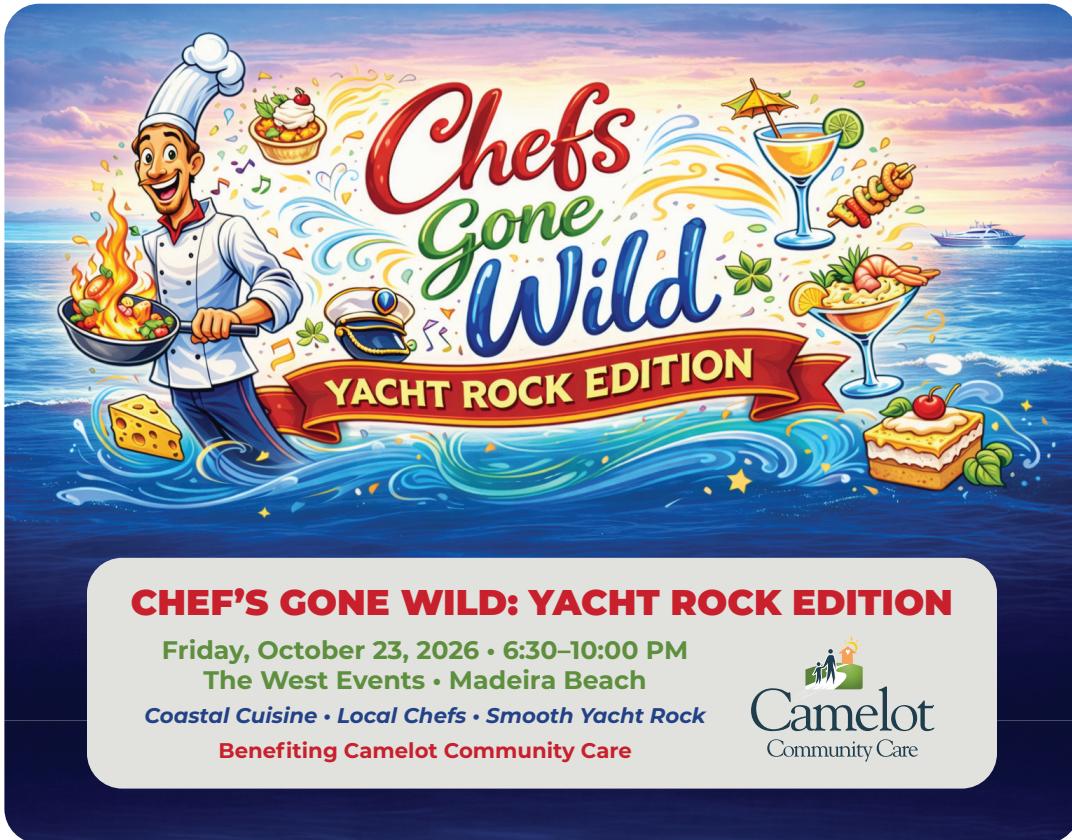
Charlotte County Fairgrounds
2333 El Jobean Rd
Port Charlotte, FL 33948
Held indoors with AC!

Donating 100% of proceeds from food, drink, and beer!

Register at CAMELOT4KIDS.COM to play, sponsor, or be a vendor!

SIGNATURE EVENT EVOLUTION - CHEF'S GONE WILD: YACHT ROCK EDITION

As part of Camelot Community Care's ongoing efforts to evolve our fundraising strategy and strengthen donor engagement, we are introducing a new signature event for 2026: **Chef's Gone Wild: Yacht Rock Edition**. After many successful years of the Golf Classic, leadership made a strategic decision to transition to a chef-driven culinary experience designed to broaden appeal while maintaining strong philanthropic impact. **The inaugural event will take place on Friday, October 23, 2026, from 6:30–10:00 PM at The West Events in Madeira Beach. Chef's Gone Wild will feature local chefs, coastal-inspired cuisine, and Yacht Rock entertainment, creating a fresh and engaging environment that supports the children and families we serve.**



Previous Golf Classic sponsors were personally notified of this transition and thanked for their long-standing support, with messaging centered on continuity of impact and the opportunity to help launch a new signature experience. Follow-up phone outreach is planned to share event details, discuss sponsorship opportunities, and reinforce Camelot's commitment to relationship-based donor stewardship. Chef's Gone Wild honors the legacy of the Golf Classic while positioning Camelot Community Care for continued growth, relevance, and sustainable fundraising impact.